

LAWYERS



THEIR PRACTICE

Law is a profession of passion

So we asked our customers what they love most about it. The message was loud and clear: **they love their practice!**

FOR THE LOVE OF LAW

64%

helping clients

What do lawyers love most about practicing law?

It's all about hearts, brains, and helping hands.

29%

intellectual stimulation



29% honesty



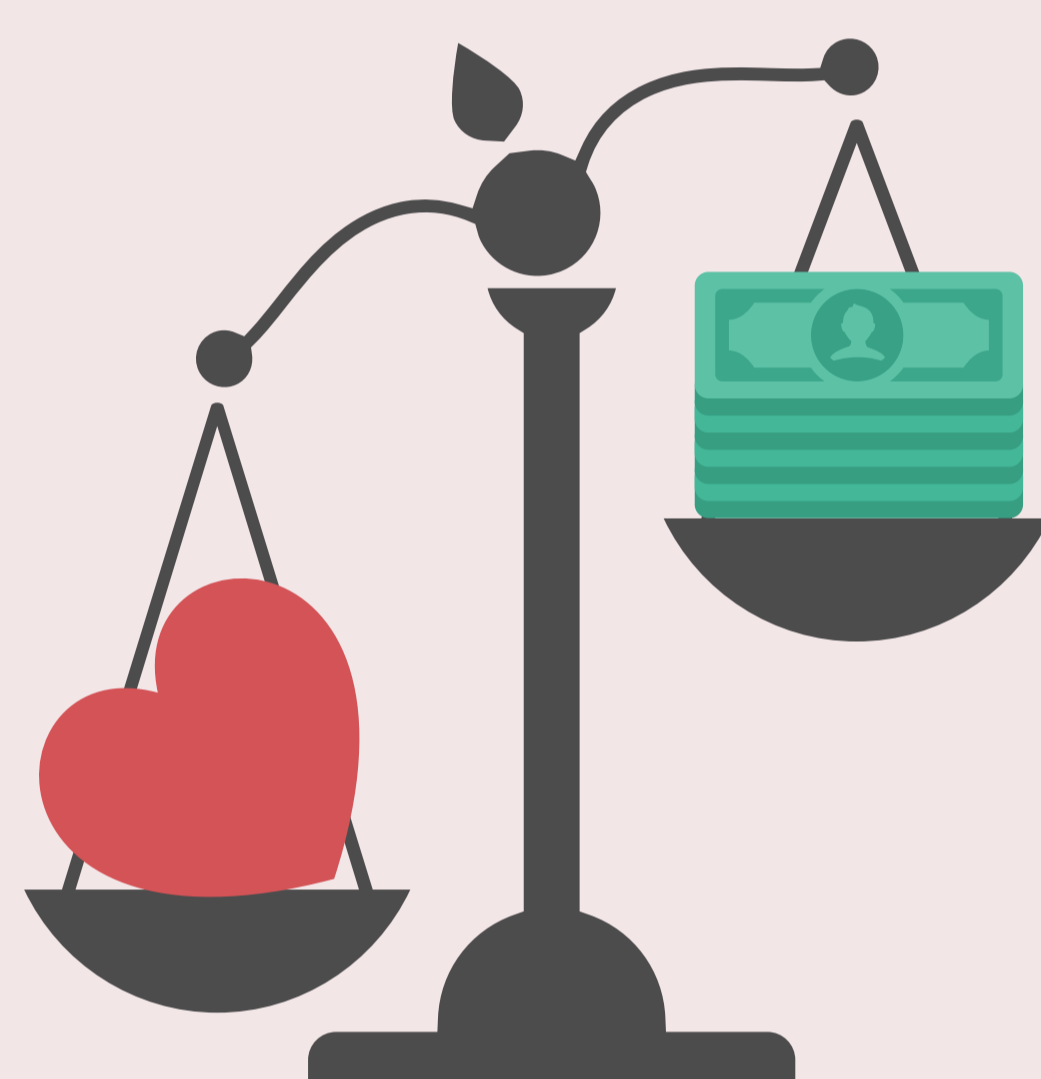
15% communication

21% when they pay the bill

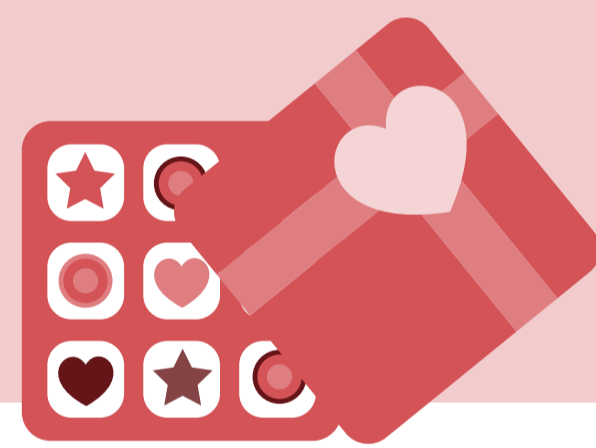


FOR LOVE OR MONEY

When it comes to their reason for practicing law, the scales of justice tip more toward the warm and fuzzies than they do to cold hard cash.



Love 65%
35% money



A BOX OF CHOCOLATES
you never know what you're going to get

56%



A FINE WINE
gets better with age

23%

WHEN COMPARING THE PRACTICE OF

law to gifts of affection

OUR CUSTOMERS SAID LAW IS MOST LIKE...



A DIAMOND RING
hardest thing on earth but utterly brilliant

12%



A BOUQUET OF ROSES
a bit thorny but smells so sweet

9%

LOVE NOTES FROM LAWYERS...

Of course, lawyers are not shy when it comes to expressing themselves. So here's what a few of them had to tell us about the practice of law and what makes it so lovable.

"Nothing is better than finding a solution for a client's difficult problem without a huge legal fee."

"I love helping people, and I love being my own boss."

"Getting people justice and making lives better by the application of intellect and law."

"I love being a lawyer because I love democracy, equality, and the rule of law."

"There is no greater satisfaction than helping people deal with the legal complexities of life."

"I love the flexibility that comes with owning my own business. I am a wife and mom of a three year old. I like that by owning my own business, I can leave two days per week early from work to spend the afternoon with my kid, cook a nice dinner, head to the gym, or run errands for my busy husband."

We couldn't be happier to spread the love and to play a role in helping so many lawyers take delight in their practice. Love what you do and you'll never have to work a day in your life.

Kickstart the heart of your law firm with the leading cloud-based practice management solution.

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